



Saroja Choudhury (Chef)
Founder, Foodpreneur

Introduction:

Rosys Kitchen, a renowned cloud kitchen in Bhubaneswar, Odisha, has been a culinary haven for Odia cuisine enthusiasts. Established in 2015 by Saroja Choudhury (Rosy), this proprietorship firm has become synonymous with authentic Odia cultural food.

Founder and Operator:

Saroja Choudhury (Rosy) is the visionary behind Rosys Kitchen. With a passion for Odia cuisine, she founded and actively operates this culinary venture.







Foundation Year:

Officially celebrating its 5th anniversary in 2020, Rosys Kitchen has been serving delectable Odia dishes since its inception.

Mission and Vision:

Rosys Kitchen aims to promote and preserve the rich cultural heritage of Odisha through its diverse menu, featuring traditional dishes such as Odia Pitha, Mitha, Chapan Bhoga, and more.

Employee Strength:

With over 25 dedicated employees, Rosys Kitchen operates seamlessly to provide topnotch service and culinary delights.









Awards and Recognitions:

Rosys Kitchen has received accolades from various prestigious organizations, including Odisha Television Ltd, Abilipsha, Sidharth TV, Bhubaneswar Municipality Corporation, Odisha Tourism, Odisha Food Corporation, Xavier University, Wisdom Tree Global School, Synergy Engineering, Eco Retreat Odisha, among others.

Noteworthy Clients:

The kitchen has had the honor of catering to prominent personalities like Odisha Governor Ganeshi Lal, Late Chief Speaker Surya Narayana Patra, Chief Minister of Odisha, Bollywood actors Ajay Devgn and Kajol, renowned chef Vikas Khanna, and several Odia actors and actresses.

Signature Dish:

Khirapoda Pitha is the standout dish at Rosys Kitchen, loved by patrons and celebrated as the signature offering.









International Presence:

Rosys Kitchen has successfully exported a variety of Odia dry foods to countries such as the UAE, USA, London, Australia, Canada, showcasing the global appeal of Odia cuisine.

Kitchen Queen Award:

Saroja Choudhury's culinary prowess and dedication earned her the prestigious Kitchen Queen Award at the national level.

Digital Presence:

With an active online presence on platforms like Facebook, Instagram, YouTube, Google My Business, and various forums, Rosys Kitchen has garnered a large and engaged audience.









Millet Mission of Odisha:

In alignment with the Odisha Government's Millet Mission, Rosys Kitchen plays a pivotal role in promoting millet-based recipes. The kitchen actively participates in events, such as the International Millet Convention, showcasing and selling a diverse range of millet dishes. Rosys Kitchen's digital platforms are utilized to raise awareness and share innovative millet recipes, contributing to the success of the Millet Mission.

Endorsements:

Rosys Kitchen proudly endorses various brands on its digital platforms, further solidifying its position as a culinary influencer.

Rosys Kitchen stands as a beacon of Odia culinary excellence, combining tradition with innovation to create a unique and unforgettable dining experience.





